

NACO NEWS

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WORLD BLOOD DONOR DAY (WBDD)

World Blood Donor Day (WBDD) which is observed on 14th of June every year to raise awareness of the need for safe blood donation. This day, thanks blood donors for being a source of inspiration in raising awareness for regular blood donation.

From dance, music, painting competition, rallies to oath taking and blood donation camps, glimpses of events captured during WBDD in different states.











04

INTERNATIONAL YOUTH DAY - 2018

International Youth Day (IYD) is celebrated on August 12 every year to recognize the efforts of the world's youth in enhancing global society. IYD 2018 is dedicated to celebrate young people's contribution to conflict prevention and transformation, as well as inclusion, social justice, and sustainable peace. The Theme of the IYD was "Safe Spaces for Youth".

State AIDS Control Society has also observed IYD across the nation in the form of rallies, street plays, folk shows, exhibitions, painting competitions, road shows and informative sessions at colleges & also organized blood donation camps. Let's have a look!









WORLD AIDS DAY

World AIDS Day (WAD) is observed on 1st December, every year, across the world. The observance of WAD is the commitment of the Government in order to strengthen HIV/AIDS response and providing care & treatment to those infected and affected by HIV and AIDS. The

Odisha

day is an opportunity for people worldwide, to unite in the fight against HIV, show their support for people living with HIV and to commemorate people who have died. On WAD, awareness activities are implemented at ground root level by States, involving communities, NGOs, youth etc. The event comprised of painting competition, dance competition, collage-making competition, bike rally, walk in rangoli competition, balloon release, art competition, street play, blood donation camp, candle march and music concert.



Massive efforts are made across the globe to mark WAD, a pioneering global health campaign and it was no different in Bhubaneswar, with the Odisha State AIDS Control Society (OSACS), Department of H&FW, Odisha did its bit to raise awareness at the Hockey Men's World Cup, 2018 held at Bhubaneswar 2018. Ahead of the day's action in the field, OSACS distributed T-shirts and caps to more than 2600 spectators including PLHIVs, NCC cadets, youth

from Red Ribbon Clubs, representatives from different line departments & volunteers, who positioned themselves in the formation of a Human Red Ribbon - symbol of World AIDS Day in the EAST Gallery of the Kalinga Stadium. The decision to make the gesture at such a high profile sporting occasion was certainly a smart one, with a global broadcast audience of millions, witnessing the symbol created by the fans in the stand, which was dedicated by Dr. Pramod Meherda, IAS, Commissioner-cum-Secretary to Government, Department of H&FW, Government of Odisha on 1st December, 2018. Apart from this, HIV/AIDS audio visual messages from Manpreet Singh, Captain, India Men's Hockey Team, Dillip Tirkey, Former Hockey India Captain and Debasish Mohanty, Former International Cricketer were telecasted on the big screen, inside the stadium.

Glimpse of World AIDS Day-2018













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